

"BOOST YOUR BOTTOM LINE: DISCOVER YOUR REVENUE CYCLE SCORE AND UNLEASH YOUR WINNING POTENTIAL"

PRESENTED BY
MIESHIA HAMILTON AND RON ANDERSON FROM
VERADIGM



Miesha Hamilton is the Experts Solutions Specialist in Revenue Cycle Management at Veradigm. She has over 25 years of experience in Revenue Cycle Management and Practice Operations Management. Miesha has extensive experience working front and back office duties with multiple specialties, including Oncology, Surgery, Orthopedics, Fertility, Internal Medicine, Laboratory, and Anesthesiology. She has gained over 15 years of experience as a practice and operations manager. Miesha has nine years of experience in managing revenue cycle teams.



Ron Anderson is the director of strategic accounts at Veradigm, formerly Allscripts. Ron has over 30 years of experience in Revenue Cycle Management, Ambulatory Healthcare IT Solutions, and Analytics. He has worked with practices of all sizes and specialties. Ron advocates for Streamlining Operational Workflows and Leveraging Technology to Optimize Revenue Cycle Processes. In 2003 and 2013, Ron was the president of the CAMGMA. Ron has gained certifications from MGMA in ACMPE Revenue Cycle Management and Lean Six Sigma Green Belt. Ron is a certified professional in Healthcare Information Technology and Electronic Health Records.



“TOP 5 MEDICAL OFFICE RISK MANAGEMENT ISSUES”

PRESENTED BY ROBERT PARHIZGAR, MS, MBA, MD FROM CAP

Dr. Parhizgar is a Senior Risk Management & Patient Safety Specialist with CAP. He earned his BS from Texas A&M University and his Masters in Health Service Research Management from Texas Tech Health Science Center, then received his MD/MBA at Texas Tech Health Science Center and Texas Tech University, respectively. Following a General Surgery Residency at UCSF, he changed his career path and went into medical management, holding the role of Senior Practice Administrator at Apollo Medical since 2011, before he arrived at CAP. He plans to address issues such as releasing medical information/subpoena, medication and inject administration risk reduction and management, patient relations, diagnostic tool tracking and recalls, and general office practice topics.



COLLEGE of AMERICAN
PATHOLOGISTS

"WORKPLACE INVESTIGATIONS"

PRESENTED BY
ALEXIS JAMES AND RENEE NOY, PARTNERS OF
WORKWISE LAW, PC



Alexis has practiced employment law in California for over eighteen years, working on both sides of the employment law equation. She earned her bachelor's degree in public policy at Duke University. She graduated from law school at Northwestern School of Law, Lewis and Clark College. Alexis frequently speaks for risk management associations and human resources groups, such as the HR Star Conference, PIHRA, the California Employers Association, and the California Medical Group Management Association. Alexis received her mediation certificate from the Straus Institute for Dispute Resolution at Pepperdine University and used her mediation skills to defuse contentious situations in the workplace. Having represented employees suing companies for more than ten years, she brings a unique understanding of how to communicate personnel decisions in a manner that will be better received and more easily adapted.



Renee earned her B.A., summa cum laude, from the University of Colorado at Boulder in 1997. She received her J.D. from the University of California, Hastings College of Law in San Francisco. Renee received her mediation certificate from the Straus Institute for Dispute Resolution at Pepperdine University. Renee has been practicing for over 20 years. She worked for several years at the prestigious Plaintiff's law firm of Green, Broillet, & Wheeler, where she became proficient in representing plaintiffs against large corporations. With a deep understanding of the pitfalls employers often make that lead them into the courthouse, Renee now helps employers minimize their legal risk with expert knowledge, instructive training, and preventative action. Renee prides herself in ensuring that the legal requirements and processes are followed so that outcomes are fair and productive for both the employee and employers. Her goal is to help employers prevent making costly mistakes.



"SOCIAL MEDIA AND MARKETING"

PRESENTED BY JENNIFER THOMPSON FROM INSIGHT MARKETING GROUP

Jennifer Thompson is the founder and President of Insight Marketing Group and Insight Training Solutions. Jennifer has two decades of marketing experience in technology, retail, and medical for small businesses and Fortune 100 companies. About Insight Marketing Group and Insight Training Solutions Since 2006, Jennifer has worked with medical practice administrators, physicians, and support personnel to attract and retain patients, protect reputations online, and develop employee engagement initiatives to reduce turnover and improve the patient experience. Insight Marketing Group helps attract and retain more patients without creating additional headaches and responsibilities on your already full plate. Since 2006, the company has provided full-service medical marketing solutions to independent specialty practices (and only independent specialty practices) of all shapes and sizes. Along the way to showcasing these successful patient benefits and outcomes, we help you build superior customer and clinical experiences by establishing meaningful, consistent healthcare brands.

